



AVATR

DCH MOTORS
大昌行汽車

AVATR 11

New Era
New Luxury



EXTRAORDINARY DESIGN



Innovative Design
with Future Aesthetics
Awarded with 2024
Red Dot Design Award



reddot winner 2024

未來美學 細節呈現
榮獲 2024
德國紅點設計大獎

黃金比例 一眼豪華
Golden Ratio, World-class Luxury

0.61 軸長比
Axle Length Ratio

0.48 輪高比
Tire Height Ratio

1.23 寬高比
Aspect Ratio



飛碟式前臉
Disc-wing Front Fascia



垂直流體型後舷窗
Vertical Fluid-type Rear Quarter Windows



帆式主動升降尾翼
Sail-style Active Rear Spoiler



防 UV 全景天幕
Anti-UV Panoramic Sunroof



智能感應電動門
Intelligent Power Doors

NEW ERA

長安汽車、華為、寧德時代三強聯手
Jointly Created by Changan Automobile, Huawei & CATL

CHANGAN



CATL



全方位覆蓋主動安全系統
榮獲 2024 C-NCAP 五星安全評級
Intelligent Driving Assistance System
Awarded with 2024 C-NCAP
5-star Safety Rating



隨心智駕 無憂暢行
Worry-free Journey with Smart Driving





英國之寶 Meridian™ 音響系統
Meridian™ Premium Sound System

25 個揚聲器
Speakers

7.1.4 環繞沉浸式音響
Sound System

2016 W 輸出功率
Power Output



前排零重力通風座椅連按摩功能
Front Row Zero Gravity Seats with
Ventilation and Massage Function



前排 3 屏幕設計連影片播放功能
Front Row 3-monitor Design with Video Playback Function

資訊娛樂 頂級享受
Top-notch In-car Infotainment



Vortex 情感渦流 + 256 色車廂氣氛燈
Emotional Vortex + 256 Colours Interior Ambient Lighting

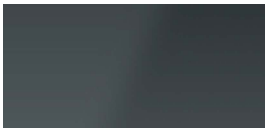


可調節後排座椅
Rear Row Adjustable Seats

車身顏色
Exterior Colour



素白
Matte White



墨灰
Matte Grey



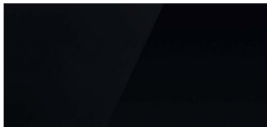
暉金
Liquid Caramel



皓白
Glossy White



曜灰
Glossy Grey



曜黑
Glossy Black

輪圈
Wheels



21" 氣漩輪圈
21" Aero Type Wheel



22" 多幅輪圈
22" Multi-spoke Type Wheel

卡鉗
Caliper

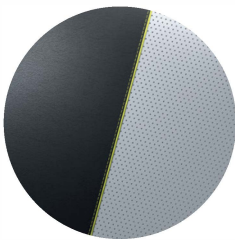


Brembo 黃色卡鉗
Yellow Brembo Caliper

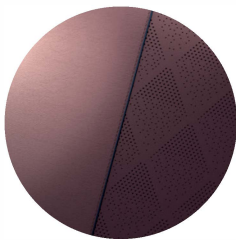
內飾顏色
Interior Colour



NAPPA 素黑
NAPPA Black



NAPPA 青灰
NAPPA Grey



NAPPA 酒紅
NAPPA Red

Remarks 備註:
Above information is subject to the final approval document from Hong Kong Transportation Department. All optional equipment is subject to tax. The registered owner has the liability to declare to Transportation Department and pay additional tax. If the Government of the HKSAR increases the Motor Vehicle First Registration Tax, the fee shall be borne by the buyer. Prices and specifications are subject to change without prior notice.
以上資料以運輸署最終批核文件為準。所有附加設備均需繳付稅款，車主須履行法律責任為額外安裝之配件向運輸署申報及繳交稅項。若香港特別行政區政府增加車輛首次登記稅，該費用則須由買方承擔。定價及規格如有更改，恕不另行通知。

AVATR 11 SPECIFICATION

	Premium	Max
Basic Parameters 基本參數		
Length 長 x Width 闊 x Height 高 (mm)	4,880 x 1,970 x 1,601	
Wheelbase 軸距 (mm)	2,975	
Seating Capacity 座位數量	5 座	
Curb Weight 全車淨重 (kg)	2,160	2,240

Vehicle Performance 性能		
Drivetrain 驅動系統	Rear Wheel Drive 後輪驅動	
Driving Modes 駕駛模式	Eco / Comfort / Sport / Customize 環保 / 舒適 / 運動 / 自訂	
0-100km/h Acceleration 加速	6.6s	6.9s
Maximum Speed 最高車速	200km/h	

Powertrain & Chassis 動力及底盤系統		
Rated Power 定額功率	70kW	
Motor Max. Output 最大馬力	230kW	
Motor Max. Torque 峰值扭矩	370Nm	
Battery Type 電池類型	NCM Battery 三元鋰電池	
Driving Range 續航里程 (WLTP)	475km	600km
Battery Capacity 電池容量	90kWh	116kWh
Super Charging 超充 (240kW) 30-80%	15mins ±	25mins ±
Front Suspension 前懸掛系統	Double Wishbone 雙搖臂	
Rear Suspension 後懸掛系統	Five-link 五連桿	

Interior 車廂設備		
NAPPA Leather Seat NAPPA 真皮座椅		
Suede Roof 仿麂皮車頂		
4-way Power Adjust Multi-function Steering Wheel 4 向電動調校多功能軚環		
Front Row Zero Gravity Seat with 10-way Power Adjust, Memory and Easy Entry & Exit, 3 Levels of Ventilation and 8-point Massage		
前排零重力座椅 10 向電動調校連記憶及便捷上落		
3 級通風及 8 點按摩		
Rear Row Seat Ventilation, Angle Adjustable & 40:60 Foldable		
後排座椅通風、角度調校及 40:60 比例摺疊		
HD Digital Rear-view Mirror 高清電子防眩光內後視鏡		

Intelligent & Convenience 智能及舒適設備		
10.25" Driver Screen 10.25" 全液晶駕駛者儀表板		
15.6" Central Screen 15.6" 懸浮式中控屏幕		
10.25" Passenger Screen 10.25" 副駕駛控屏		
256 Colours Interior Ambient Lighting 256 色車廂氣氛燈		
Emotional Vortex 情感渦流		
Meridian 25 Premium Speakers with Speed Adaptive Sound Adjustment & ASE Sound Wave		
英國之寶 25 個喇叭連車速音量智能調節及 ASE 主動聲浪		
3D Environment Simulation Display 3D 環境模擬顯示		
Around View Monitor 360° 全景環視 (AVM)		
Front Camera Recorder 行車記錄儀		
APP Remote Control APP 遙距車輛控制		
Smartphone Bluetooth Key 手機藍牙車匙		
Apple CarPlay		
Intelligent Voice Interaction 智能語音控制		
4 Mics for Voice Recognition 4 分區聲源定位		
Intelligent Air Purification System 智能空氣潔淨系統 (AQS)		
Interior PM2.5 Sensor 車內 PM2.5 傳感器		
Ion Generator 負離子空氣淨化器		
Dual Zone Automatic Air Conditioning 雙區恆溫冷氣系統		
Network Connected 網絡連線		
Wi-Fi 熱點分享		
Front Row Smartphone Wireless Charging 前排無線充電		

Flagship Showroom :
旗艦陳列室 :
Showroom Phone No. :
陳列室電話 :

G/F, DCH Building, 20 Kai Cheung Road, Kowloon Bay, Kowloon
九龍灣啟祥道 20 號大昌行集團大廈地下
2262 1380

	Premium	Max
Exterior 外型設備		
Front Trunk 前行李箱	95L Capacity 95 升容量	
Rear Trunk 後行李箱	495L Capacity 495 升容量	
Electric Tailgate 電動尾門		
Anti-UV Panoramic Sunroof 防 UV 全景天幕		
Front Acoustic Windshield 隔音前擋風玻璃		
Exterior Rearview Mirror 車門外側鏡	Rearview Mirror With Power Fold, Heater, Auto Tilt Reverse 電動側鏡連加熱及折疊功能	
Rim 輪圈	21" Aero Wheel	22" Multi-spoke Wheel
Yellow Brembo Calipers Brembo 黃色卡鉗	-	
Power Soft Close Doors 電吸門		-
Intelligent Power Doors 智能感應電動門	-	
LED Headlamp & Daytime Running Light		
LED 頭燈連日間行車燈		
Electronic Adj. for LED Headlamp Height		
大燈高度電子調校		
LED Star Ring Tail Lamp LED 星環式流光尾燈		
LED Rear Combined Lamp LED 組合式尾燈		
Doorsill Courtesy Lamp 車門踏板迎賓燈		
Electric Charging Port Cap 電動充電口蓋		
Rear Spoiler 後擾流板		

Intelligent Driving Assistance System 智能駕駛輔助系統		
Traffic Sign Recognition (TSR) Lane Centering Control (Highway LCC) Adaptive Cruise Control (ACC) Forward Collision Warning (FCW) Front Cross Traffic Alert (FCTA) Rear Collision Warning (RCW) Rear Cross Traffic Alert (FCTA) Door Open Warning (DOW) Lane Departure Warning (LDW) Blind Spot Detection (BSD) Lane Keep Assist (LKA) Auto Emergency Braking (AEB) Front Cross Traffic Braking (FCTB) Rear Cross Traffic Braking (FCTB) Rear Automatic Emergency Braking (RAEB) 交通標誌識別 車道置中維持輔助 感應式車距定速巡航 前方碰撞預警 前方橫穿碰撞預警 後方碰撞預警 後方橫穿碰撞預警 開門預警 道路偏離警示 盲點偵測 車道維持輔助 自動緊急煞車 前方橫穿防碰撞制動 後方橫穿防碰撞制動 後方自動緊急制動		

Safety 安全設備		
Anti Lock Braking System (ABS) Electronic Brake Force Distribution System (EBD) Electronic Stability Program (ESP) Traction Control System (TCS) Brake Assist System (BA) Hill Hold Control (HHC) Hill Descent Control (HDC) Dynamic Brake Function (DBF) Rollover Mitigation System (ROM) Electronic Parking Brake (EPB) Autohold AVAS Tire Pressure Monitoring System (TPMS) Rear Door Electronic Child Safety Lock Anti-theft Alarm System ISOFIX Anchor Pretension Seat Belts (Front Row, Rear Left & Right) Airbag (Front x 2, Front Side x 2, Side Air Curtain x 2) 防鎖死煞車系統 制動力分配系統 車身電子穩定系統 牽引力控制系統 煞車輔助系統 斜坡起步輔助系統 斜坡緩降控制系統 動態駐車系統 防側翻系統 電子手掣 自動電子手掣 多種車外低速提示音 胎壓監測系統 後門電子兒童安全鎖 防盜警報系統 ISOFIX 兒童座椅安全扣 預緊限力安全帶 (前排 · 後排左右側) 安全氣囊 (前排 x 2 · 前排側 x 2 · 前後窗簾一體式 x 2)		

The AVATR Vehicle Warranty provides coverage for a period of 5 years or 120,000km, whichever comes first. And the coverage period for new energy components is 8 years or 160,000km, whichever comes first. New energy components include power batteries, drive motors, motor controllers and vehicle controllers. For detailed terms and conditions, please visit the AVATR Hong Kong website at www.avatr.hk.

AVATR 電動車的保用期為 5 年或 120,000 公里，以先到者為準。而新能源組件的保用期則為 8 年或 160,000 公里，以先到者為準。新能源組件包括鋰電池、電動摩托、摩托控制器及汽車控制器。欲了解詳細保用條款及細則，請登入 AVATR 香港網站：www.avatr.hk

DCHMOTORS
大昌行汽車

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Enquiry 查詢

