



AVATR

DCH MOTORS
大昌行汽車

AVATR 07

New Emotive
Luxury



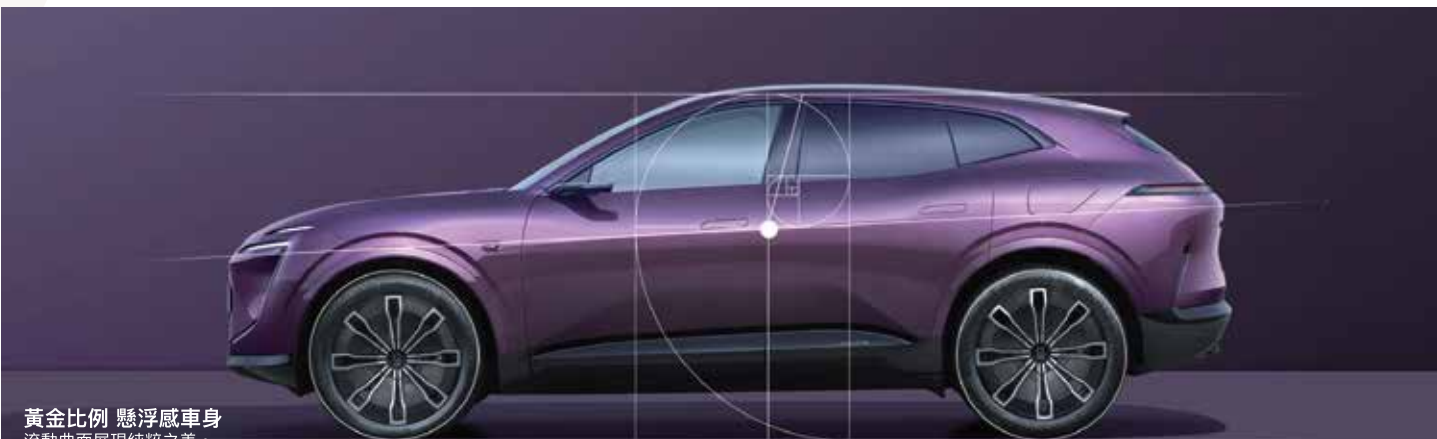


Original Design Inspired by Future Aesthetics 未來美學 原創設計

A sensory experience of the future, breaking tradition and defying the ordinary.

未來感官的原創設計，突破傳統框架，打破平凡界限。

4825_{mm} 1980_{mm} 1620_{mm} 2940_{mm}
Length 車長 | Width 車闊 | Height 車高 | Wheelbase 軸距



黃金比例 懸浮感車身

流動曲面展現純粹之美。

Golden ratio floating body.

Perfect proportions define its dynamic stance.

軸長比 Axle-to-length ratio – 寬高比 width-to-height ratio – 輪高比 wheel-to-height ratio
0.61 – 1.23 – 0.48



飛碟式車頭設計

展現前衛未來感與銳意自信。

全 LED 星旅式曲率燈組，

配備雙層厚壁導光技術，光感均勻柔和。

Disc-wing front fascia embodies futuristic confidence and avant-garde character. Full LED "Star Voyage" curved lighting system features dual-layer thick-wall light guides for a smooth, evenly diffused glow.



超高清電子外後視鏡

風刃造型，視野加倍。

Ultra-clear digital side mirrors with blade-inspired design that doubles your field of vision.



四屏互聯 環抱式數碼座艙設計

Four-screen intelligent cockpit with wrap-around design.

First-Class Luxury Cabin 豪華頭等艙

A technologically refined and luxuriously cabin experience that transcends the ordinary.

以極具科技與豪華的座艙體驗，超凡破格，引領潮流。

35.4"

4K Panoramic Screen
4K 全景觀儀表板

15.6"

Central Infotainment Screen
懸浮式中控屏幕

6.7"

Dual HD Digital Side Mirrors
高清電子車門外側鏡



雙零重力座椅

120° 雙躺姿設計，10 層人體工學舒適結構，SPA 級 8 點按摩，放鬆每一寸身心。
120° dual zero-gravity seats with 10-layer ergonomic cushioning and SPA-grade 8-point massage for total relaxation.



Meridian 卓越音響系統

配備 25 個高性能揚聲器，
2016W 總輸出功率，7.1.4 全景聲場。
Excellence Sound System,
featuring 25 high-performance speakers,
2016W total output and 7.1.4 panoramic
surround sound.



全粒面 NAPPA 真皮座椅

經甄選 10 m² 高級材質包覆全艙。
Full-grain NAPPA leather seats, with over 10 m²
of premium materials throughout the cabin.



超大全景天幕 連電動太陽簾

座椅通風、加熱及按摩功能，中央加闊扶手，
椅背可 28 - 34° 電動調節，1,317mm 超闊後排座椅，舒適無比。
Ultra-large panoramic sunroof with electric sunshade,
Rear luxury indulgence: ventilated, heated, and massaging rear seats,
with a wide central armrest, 28 - 34° electric backrest adjustment and an
ultra-wide 1,317 mm rear seat for first-class comfort.

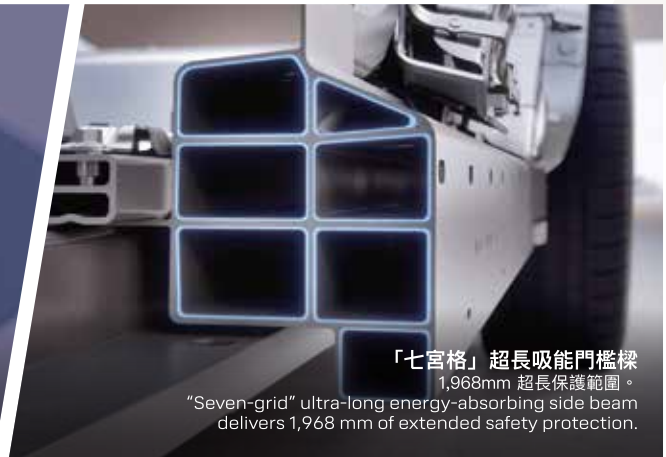


Exceptional Safety and Quality 卓越安全品質

Comprehensive intelligent active and passive safety system
全面智能主動及被動安全系統



9 安全氣囊 傲視同儕
後排側氣囊，實現 360° 全覆蓋保障。
Best in class 9 airbags, providing 360° full coverage.



「七宮格」超長吸能門檻樑
1,968mm 超長保護範圍。
"Seven-grid" ultra-long energy-absorbing side beam
delivers 1,968 mm of extended safety protection.



「目字形」前防撞樑結構
車頭保護覆蓋率高達 81%。
Robust front impact beam structure
81% coverage for front protection.



「六橫九縱」高剛性車身架構
高強度鋼鋁材質比例高達 90%，
前後雙一體壓鑄車設計，CTV 電池與底盤
一體化技術，榮獲 C-NCAP 五星安全評級。
"Six-horizontal, nine-vertical" high-rigidity
body structure. Up to 90% of the body is
made from high-strength steel and aluminum. Front and rear
integrated die-cast body design. CTV battery-chassis integration
technology. Proudly awarded C-NCAP 5-star safety standards.

Basic Parameters 基本參數		
Length 長 x Width 闊 x Height 高	4,825 x 1,980 x 1,620 mm	
Wheelbase 軸距	2,940 mm	
Seating Capacity 座位數量	5 座	
Curb Weight 全車淨重	2,290 kg	2,420 kg
Vehicle Performance 性能		
Drivetrain 驅動系統	RWD 後輪驅動	AWD 四輪驅動
Driving Modes 駕駛模式	Eco Plus, Eco, Comfort, Sport & Customize	
0-100km/h Acceleration 加速	6.8 s	3.9 s
Powertrain & Chassis 動力及底盤系統		
Motor Max. Output 最大馬力	252 kW	440 kW
Motor Max. Torque 最大扭矩	365 Nm	645 Nm
Battery Type 電池類型	LFP Battery 磷酸鐵鋰電池	
Driving Range 續航里程 (NEDC)	575 km	545 km
Battery Capacity 電池容量	82.16 kWh	
Super Charging 超充 (420kW) 30-80%	~10 mins	
Brake System 煞車系統	Ventilated Disc 通風碟 (Front 前) / Solid Disc 實碟 (Rear 後)	
Front Suspension 前懸掛系統	Double Wishbone 雙搖臂	
Rear Suspension 後懸掛系統	Multi-link 多連桿	
Air Suspension System with Continuous Damping Control & Automatic Levelling 空氣懸掛系統連連續減震控制及自動調平功能	-	●
Exterior 外型設備		
Body Paint 車身顏色	Damson Metallic, Andes Gray, Mineral Rock Black, Cotton White 星紫，岩灰，礫黑，黎白	
Wheel Trim 輪圈	20" Agile Wheel 20" 低風阻輪圈 255/50 R20	21" Multi-spoke Sport Wheel 21" 多幅運動輪圈 265/45 R21
HD Camera Streaming Side Mirrors 高清電子車門外側鏡	-	Option 可選配
Front Trunk 前行李箱	90L Capacity 容量	
Rear Trunk 後行李箱	500L Capacity 容量	
Panoramic Glassroof with Powered Sunshade 全景天幕連電動遮陽簾	●	
Frameless Glass Doors 全車無框車門	●	
Automatic Concealed Door Handles with Collision Automatic Unlock Function 隱藏式電子門把手連碰撞時自動解鎖功能	●	
Acoustic Window 雙層隔音玻璃	Front Row 前排	
Exterior Rearview Mirrors with Heating, Defogging & Reverse Tilt Assist 外側鏡連加熱、除霧及倒車自動下調角度功能	●	
LED Star Tour Headlamp System LED 星旅式頭燈	●	
Automatic High Low Beam 遠近光自動調節	●	
LED Star-trail Tail Lamp LED 星軌式流光尾燈	●	
Auto Active Grille Shutter 主動式進氣冷卻導流系統	●	
Electric Tailgate 電動尾門	●	
Electric Charging Port Cap 電動充電口蓋	●	
Interior 車廂設備		
Seat Material 座椅物料	Microfiber PU Leather 超纖 PU 皮革	
Steering Wheel 軛環	4-way Power Adjust Steering Wheel with Memory & Hands-off Detection Function 4 向電動調校記憶軛環連離手偵測功能	
Steering Wheel Heating Function 軛環發熱功能	-	●
Front Row Memory Seat 前排記憶座椅	Power Adjust, Ventilation & Heating 電動調校、通風及發熱	
Rear Seat 後排座椅	Powered Adjust Rear Row Seat with Heating, 60:40 Folding 後排座椅連電動調校、發熱功能及 60:40 比例摺疊	
Easy Entry & Exit 便捷上落	●	
Central Auto Dimming Rear-view Mirror 主動式防眩光內後視鏡	●	
USB Socket USB 插頭	Front: Type C x 1 + Type A x 1; Rear: Type C x 1 前排：Type C x 1 + Type A x 1; 後排: Type C x 1	
Intelligent & Convenience 智能及舒適設備		
Digital Cluster 全液晶儀表板	35.4" 4K Panoramic Screen 35.4" 4K 全景環迴屏幕	
Central Infotainment Screen 中央屏幕	15.6" Central Screen 15.6" 懸浮式中控屏幕	
Interior Ambient Lighting 車廂氣氛燈	64-Colours Dynamic Lighting (Sequential & Breathing Rhythm Functions) 64 色環抱氣氛燈連流水和律動呼吸模式	
Rear Row Middle Armrest with Smart Touch Panel 後座中央大扶手連多功能觸控屏	●	
Premium Audio System 高級音響系統	Pioneer - 16 Speakers 先鋒 - 16 個揚聲器	Meridian - 25 Speakers 英國之寶 - 25 個揚聲器
Driver Headrest Speakers with Independent Sound Field 駕駛座頭枕揚聲器附獨立音場	●	
Video Function in Parked Mode 停車靜止影片播放功能	●	
Dual Zone Automatic Air Conditioning 雙區恆溫冷氣系統	●	
Intelligent Fragrance System 智能香氛系統	-	●
Smartphone Wireless Charging 手機無線充電	50W	
"Boss Key" 副駕座一鍵向前摺合	●	
360° Around View Monitor with Transparent Chassis Mode	●	
360° 全景環視連透明底盤功能	●	
Digital Video Recorder 行車記錄儀 (DVR)	●	
4 Mics for Voice Recognition 4 分區聲源定位	●	
APP Remote Control APP 遙距車輛控制	●	
Apple CarPlay	●	

Safety 安全設備

Airbag 安全氣囊

Front x 2, Front Side x 2, Rear Side x 2, Curtain x 2, Front Centre x 1
前排 x 2, 前排側 x 2, 後排側 x 2, 前後窗簾一體式 x 2, 前排中 x 1

Anti-lock Braking System 防鎖死煞車系統 (ABS)/ Electronic Brake Force Distribution System 制動力分配系統 (EBD)/ Electronic Stability Program 車身電子穩定系統 (ESP)/ Traction Control System 牽引力控制系統 (TCS)/ Brake Assist System 煞車輔助系統 (BA)/ Hill Hold Control 斜坡輔助系統 (HHC)/ Hill Descent Control 斜坡緩降控制系統 (HDC)/ Dynamic Brake Function 動態駐車系統 (DBF)/ Rollover Mitigation System 防側翻系統 (ROM)/ Electronic Parking Brake 電子駐車制動 (EPB)/ Tire Pressure Monitoring System 直接式胎壓監測系統 (TPMS)/ Autohold 自動駐車/ ISOFIX Anchor ISOFIX 兒童座椅安全扣/ Child Safety Lock 兒童安全鎖

Intelligent Driving Assistance System 智能駕駛輔助系統

Millimeter-wave Radar 毫米波雷達

1

HD Camera 高清鏡頭

11

Ultrasonic-wave Radar 超聲波雷達

12

Forward Collision Warning 前方碰撞預警系統 (FCW)/ Auto Emergency Braking 自動緊急煞車 (AEB)/ Front Cross Traffic Alert 前方橫穿碰撞預警 (FCTA)/ Door Open Warning 開門預警 (DOW)/ Lane Departure Warning 道路偏離警示系統 (LDW)/ Blind Spot Detection 盲點偵測系統 (BSD)/ Adaptive Cruise Control 感應式車距定速巡航系統 (ACC)

Remarks 備註：

Above information is subject to the final approval document from Hong Kong Transportation Department. All optional equipment is subject to tax. The registered owner has the liability to declare to Transportation Department and pay additional tax. If the Government of the HKSAR increases the Motor Vehicle First Registration Tax, the fee shall be borne by the buyer. Prices and specifications are subject to change without prior notice.

以上資料以運輸署最終批核文件為準。所有附加設備均需繳付稅款，車主須履行法律責任為額外安裝之配件向運輸署申報及繳交稅項。若香港特別行政區政府增加車輛首次登記稅，該費用則須由買方承擔。定價及規格如有更改，恕不另行通知。

Exterior Color 車身顏色



Mineral Rock Black 礫黑



Cotton White 黎白



Andes Gray 岩灰



Damson Metallic 星紫

Wheels 輪圈



20" Agile Wheel
20" 低風阻輪圈



21" Multi-spoke Sport Wheel
21" 多幅運動輪圈



Tinted Shadows
深紫



Glacier Caramel
白棕

Interior Color 內飾顏色

Optional Equipments 可選配備



HD Camera Streaming Side Mirrors
高清電子車門外側鏡



Premium Package 舒適套件



- Nappa Leather Seats 真皮座椅
- Nappa Leather Steering Wheel 真皮軚環
- Front Row Zero Gravity Seats 前排零重力座椅
- Front Row Massage Seats with 12-way Power Adjust, Ventilation, Heating & 8-point Massage functions 前排 12 向電動調校、通風、發熱及 8 點按摩功能座椅

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查詢

